

COVER PACKAGES & PRICING

The saying goes, “don’t judge a book by its cover.” While that may be true in some cases, in the world of publication the cover is what often attracts a new reader. A great cover instantly communicates key thoughts, messages and images that sum up your book.

JPL Design Solutions offers a variety of cover design packages to best suit a variety of needs and budgets.

These fees are for design services only. Printing/manufacturing fees, ISBN costs, hardcopy proofs, some image purchases, and other miscellaneous publishing and production fees are not included in our pricing.

ALL COVER DESIGN PACKAGES INCLUDE:

- Layout of Front Cover, Back Cover and Spine
- Digital Proofs (*Printed hardcopy proofs available for an additional charge.*)
- Digital Files for Your Records
- Press-Ready Files Sent Directly to Your Printer

3 Tiers Of Proofing

- **ROUND 1: PDF / Digital Proof** – Maximum of 15 Corrections
- **ROUND 2: PDF / Digital Proof** – Maximum of 5 Corrections
- **ROUND 3: Hardcopy / Printed Proof** – Final Confirmation and Sign-off

COVER OPTIONS AT A GLANCE:

	The ECONOMY	The PREMIUM	The ELITE	The FIXER UPPER
Hardcopy Color Proof	✓	✓	✓	✓
# of Cover Options	2	3	4	1
3 Tiers of Proofing	✓	✓	✓	✓
Design Consultation	See below**	See below**	See below**	See below**
Images Included in Price	0	1	3	0
Designer Researches & Offers Image Options			✓	
Maximum Design Hours*	5	8	12	3

* Additional time billed at \$75/hour.

** All design quotes will include an additional two hours' time for design consultation. Design consultation time will be recorded. Any unused time will be removed from the final invoice. Any time exceeding the 2 hours will be added to the invoice at the rate of \$75/hour.

Cover Packages and Pricing Continued on Next Page.

COVER PACKAGES & PRICING

Continued



P :: 877•683•6935

F :: 616•247•4648

"The Economy"

SOFT COVER....\$425 HARD COVER....\$525 BOTH...\$625

This package is perfect for the client with a vision in mind of the cover. Front cover designs will be created using hi-resolution, digital images from the client's personal collection, and/or purchased by the client from a quality image website such as Fotolia or Shutterstock. A total of 2 images may be submitted for the cover designs.* A different image may be used on each cover or both may be blended together on one or both covers.

- 2 front cover designs will be created for the client to review, based on client's art direction.
- Once a cover has been selected, minor corrections and fine-tuning may be requested.
- Package includes 3 tiers of proofing, which includes 3 digital proofs.

Pricing includes: 5 hours maximum design time (basic typography and design)

"The Premium"

SOFT COVER....\$650 HARD COVER....\$750 BOTH...\$850

This package is for the client who has already done the field market research, but needs some collaboration time with a designer. Front cover designs will be created using hi-resolution, digital images from the client's personal collection and/or purchased by the client from a quality image website such as Fotolia or Shutterstock. Using the chosen images, a JPL designer will collaborate with the client to create a cover that embodies the spirit of the text. A total of 3 images may be submitted for the cover designs. JPL will cover the cost of 1 image; the remaining images will be billed according to our A La Carte prices. A different image may be used on each cover or all 3 may be blended together on any or all covers.

- 3 front cover designs will be created for the client to review.
- Based on the 3 designs created, 1 round of design modifications may be requested.
- Package includes 3 tiers of proofing, which include 3 digital proofs.

Pricing includes: cost of 1 royalty-free image* included, 8 hours maximum design time (custom typography and cover design)

"The Elite"

SOFT COVER....\$1000 HARD COVER....\$1100 BOTH...\$1200

This package offers "the works." In addition to field market research, our designer will personally collaborate with the client on cover concepts. Using the information gathered, the designer will select images and design cover samples that best reflect the manuscript's theme and client's concepts.

- 4 front cover designs will be created for the client to review.
- Based on the 4 designs created, 1 round of design modifications may be requested.
- Package includes 3 tiers of proofing, which include 3 digital proofs.

Pricing includes: cost of 3 royalty-free images* included, 12 hours maximum design time (custom typography and cover design)

** Extra images may be requested for an additional charge.*

Cover Packages and Pricing Continued on Next Page.

COVER PACKAGES & PRICING

Continued



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"The Fixer Upper"

SOFT COVER....\$300 HARD COVER....\$400 BOTH...\$500

Your cover design is finished but, much to your dismay, you have been told it is not "print-ready." Have no fear, simply send us your finished cover (please include all imported images) and a JPL Designer will rebuild it to meet any printer's specifications.

- Package includes 2 tiers of proofing, which includes 2 digital proofs.

Pricing includes: file re-creation—3 hours maximum design time. JPL will match typography and graphics as closely as possible. In order to convert to a print-ready file subtle adjustments may need to be made to fonts, colors and/or images.

A LA CARTE COVER OPTIONS:

Stock Images \$25 for most Fotolia images

If you need us to include more images than your cover package allows, we are able to add on the service of additional image purchasing for a small fee.

Additional Cover Designs \$75 per additional design

Sometimes the scope of a project changes as the book develops. We understand! When additional cover options are needed, we offer the option to add more cover designs to your selected package.

Printed Proofs

COVER PROOFS \$40 (includes shipping in the continental USA)

Color proofs are available for accurate cover color evaluation.

Foil/Embossing Die \$100

If a client would like his/her book cover to include foil stamping or embossing, a proper stamping die must be created. We can work this seamlessly into the cover design package.

ISBNs \$25 per number

We offer discounted rates on ISBNs. All ISBNs are registered under the company name JPL Books. ISBNs cannot be transferred to include individual publisher names. This is a very low cost way of obtaining an ISBN for clients that are only publishing 1-2 books.

PCN \$25 per number

If you purchase an ISBN through JPL Design Solutions, you may also want to consider getting a Preassigned Control Number with the Library of Congress assigned as well.

Barcode \$25 per barcode file

We are able to generate a barcode for the back cover of your book.

TEXT LAYOUT PRICING



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You have written your book and your cover has been designed. The next step is to format and typeset your work. JPL's text processing services will transform your work into a finished document that maximizes reader comprehension and minimizes reader distractions.

JPL prides itself on our cost effective typesetting and page layout services, while never compromising on quality. As always, our goal is to guarantee that you have a stress-free and positive experience working with our professionals.

These fees are for design services only. Printing/manufacturing fees, ISBN costs, hardcopy proofs, some image purchases, and other miscellaneous publishing and production fees are not included in our pricing.

JPL TYPESETTING SERVICES INCLUDE:

- Project Development & Author Collaboration
- 2 Different Sample Chapter Designs
- Full Text Layout Formatting
- 2 Rounds of Corrections and 3 Digital Proofs
- Digital Files for Your Records
- Press-Ready Files Sent Directly to Your Printer

3 Tiers Of Proofing

- **ROUND 1: PDF / Digital Proof** – Maximum of 75 Corrections
- **ROUND 2: PDF / Digital Proof** – Maximum of 15 Corrections
- **ROUND 3: Hardcopy / Printed Proof** – Final Confirmation and Sign-off

Text Layout, Formatting, & Design

When designing the interior of your book, the first step is to create a style that reflects the spirit of the work. JPL typesetters do not use templates and will create a unique look compatible with your subject matter. The subtleties in the use of font styles and sizes will convert a word-processed document into a genuine book. Through project development and author collaboration, 2 separate sample page designs will be created for you to review. Once a design is chosen, the rest of the book will be typeset and the proofing phase will begin.

All design quotes will include a 2 hour estimate for design consultation. Design consultation time will be recorded. Any unused time will be removed from the final invoice. Any time exceeding the 2 hours will be added to the invoice at the rate of \$75/hour.

Novel Text Pricing**

Base Price—Layout Design (as described above) and 96 Pages of Formatting..... \$500
Additional 16 page increments (for optimal printing, final page counts need to be divisible by 8)..... \$35/set

*** Novel text is considered to be black and white text on a page. Text that includes a lot of specialty formatting, text boxes, or reference formatting will require an special quote.*

Image Processing

If you should elect to include images in your book, additional fees will occur. Our prices for novels are:

Scanned from original artwork, color corrected, and processed\$15/image
Digitally provided artwork, color corrected, and processed.....\$5/image
Image clean-up and correction (to be billed in 15 minute increments).....\$75/hour

Concordance

JPL will create a concordance based on the author's list of keywords. **\$1.00 per word**

Text Packages and Pricing Continued on Next Page.

TEXT LAYOUT PRICING

Continued



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Text Layout, Formatting, & Design (Continued)

Children's Book Text Pricing***

Base Price—Layout Design (as described above) and 32 Pages of Formatting..... \$750

Additional 4 page increments.....\$30/set

*** The cost to process artwork provided as a digital file is included. Artwork needing scanning will be an additional \$7 per image. Text that includes a lot of specialty formatting or special effects will require an special quote.

Reference Book / Art Book Pricing

Reference books and art books vary greatly, these books are quoted on a project by project basis.

A LA CARTE TEXT OPTIONS:

Stock Images \$25 for most Fotolia images

If you need us to include stock images in your text, we are able to add on the service of image purchasing for a small fee.

Printed Proofs

BLACK AND WHITE TEXT PROOFS standard white text \$25; specialty paper stock \$75 (includes shipping in the continental USA)

Our black and white text design packages offer *1 black and white proof on basic white paper* is included in the cost. If an additional black and white hardcopy proof is needed, we are happy to provide the service. This is for books with a page count of 500 pages or less.

COLOR TEXT PROOFS \$75 (includes shipping in the continental USA)

Full color proofs are available on specialty paper stock. This pricing is for books with 100 pages or less.

ISBNs \$25 per number

We offer discounted rates on ISBNs. All ISBNs are registered under the company name JPL Books. ISBNs cannot be transferred to include individual publisher names. This is a very low cost way of obtaining an ISBN for clients that are only publishing 1-2 books.

PCN \$25 per number

If you purchase an ISBN through JPL Design Solutions, you may also want to consider getting a Preassigned Control Number with the Library of Congress assigned as well.

ADDITIONAL SERVICES PRICING



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Writing a book takes a certain set of skills and disciplines. Getting your book into a reader's hands, often times, requires the opposite types of skills. JPL Design Solutions is here to help! Our professionals will help you get your printed book converted to an eBook; design an eye-catching logo; create stationary, envelopes and business cards for your new publishing company; list your book on Amazon; and/or help you obtain printing quotes from any of our trusted vendors.

Ebook Conversion:

JPL designers will coordinate the conversion of your printed book files to popular eBook formats: .epub (used for most ebook readers like the iPad and Nook) and .mobi (for the Amazon Kindle).

eBook Conversion Services Include (from JPL designed and typeset files):

- Conversion of print-ready files to .epub and .mobi files.
- Testing on popular ebook reader devices for optimal ebook quality.

eBook Cover Design Services (for ebook only covers designed by JPL):

- Select one of our Cover Design Packages (pages 1–3).
- You will receive \$75 off your selected packages if you elect not to have a back cover designed.

Conversion Type..... Starting At

Full Ebook Conversion Services (From Our Files)..... \$150**

Ebook Cover Design See Cover Design Package prices, minus \$75 if applicable

Ebook Conversion from Customer Documents..... Special Quote—Need to Review Client Documents

***This price is for "novel text" only. Books with heavy imagery and formatting will need to be quoted on a project-by-project basis.*

New Author Informational Meeting

Welcome to the wonderful world of publishing! It is an exciting, yet sometimes uncertain journey. We at JPL Design Solutions are happy to help you through this journey so that your project can turn out just as you envisioned.

You have your manuscript finished, but what's the next step? What do you need to begin publishing? Are you prepared to work with the JPL designers? When is the appropriate time to share your vision? And how will you get the book printed? Will you list on Amazon?

There are so many questions, and it may feel overwhelming. JPL Design Solutions offers new and inexperienced authors the opportunity to meet with (if local) or phone conference a project manager and/or graphic designer. During this hour-long meeting, we will go over the components any author needs to have ready to begin the journey from manuscript to finished book, as well as save time to answer any publishing, design, printing, and fulfillment, questions.

1 Hour Meeting.....\$150

Thank you for giving JPL Design Solutions the opportunity to collaborate with you on your project. To best serve you, we need to create a quote tailored to your needs. Please complete this form and return to JPL via email, fax, or regular mail. Once received, we will send you a Confirmation of Agreement. If you have any questions or need more information, we will be happy to assist you.



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Client Contact Information:

Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Alt Phone: _____

E-mail: _____

How did you learn about our services? _____

Book Specifications:

Title for Front Cover: _____

Subtitle or Other Text for Front Cover: _____

Author Name for Front Cover: _____

Publisher Name for Spine: _____

ISBN: _____ Price of Book: _____ Trim Size of Book: _____

Cover: ☐ Soft Cover ☐ Hard Cover ☐ Both (*please check one*). If book is hardcover, are foil stamping dies needed? ☐ Yes ☐ No

Text Pages: ☐ Black & White ☐ Full-Color Interior (*please check one*). Estimated Page Count: _____

Build Your Package:

Cover Design (Check one: ☐ Economy ☐ Premium ☐ Elite ☐ Fixer Upper)

Interior Page Layout (Check one: ☐ Black & White Novel Text ☐ Children's Book Text ☐ Reference/Heavy Design Formatting)

☐ Images (for Novel/Reference Books) (\$15 per scanned file / \$5 per digital file); Estimated number of images: _____

☐ Images (Children's Books) (\$7 per scanned file / \$0 per digital file); Estimated number of images: _____

☐ Image Clean-up (\$75/hr, to be billed in 15 minute increments); Estimated number of images: _____

☐ A La Carte Options (Additional Stock Images / Hardcopy Proofs / ISBN, PCN, and/or Barcode)

Please list A La Carte needs here: _____

☐ Concordance Generation (\$1 per word in concordance); Estimated number of words: _____

Additional Services

☐ eBook Conversion **eBook Conversion from files NOT created by JPL Design Solutions, or books with heavy imagery and formatting are quoted on a project-by-project basis.*

☐ New Author Informational Meeting

☐ Additional Design Requests: _____

Client Signature: _____ **Date:** _____

Date:
Client:
Project Name:

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We are delighted you have selected JPL Design Solutions to design your project. We agree to create and furnish you with completed digital files as outlined in your quote. Please carefully review the terms listed below. Upon approval, please sign and date the bottom of this letter. Receipt of the signed letter will initiate the start of this project.

We estimate the project will cost \$_____ (with exception of the asterisk areas marked in the quote). You will be immediately informed if JPL feels there are any issues that may cause a delay in the completion of the project.

Payment: To initiate this project a preliminary payment of 50% of the overall quoted price should accompany this signed agreement. Final payment is to be received at the project's conclusion before completed files are sent to the printer.

Copyright: While copyright and full ownership of the completed project belong to you, JPL Design Solutions / Success by Design, Inc. asks that the client furnishes us a hard copy of your project that JPL may include in our portfolio and feature on our website as an example of our capabilities. We also request permission to include your name on our client list.

By signing this proposal, the client acknowledges that he/she has obtained all necessary permissions to publish the material(s) that will be submitted and agrees to indemnify, defend and hold harmless JPL Design Solutions / Success by Design, Inc, its employees, vendors, and associated companies from any copyright infringement action that may arise.

Cancellation Fee: In the event of cancellation, you are required to submit both written and verbal notice. Upon receipt, an invoice for any work completed up to the date of notification, including any expenses, will be rendered. We will send files of completed work to you when final payment has been received.

Rush Fee: The majority of our projects require approx 2-4 weeks before files will be ready to send to a printer. In the event that a project is needed in less than 2 weeks (10 business days), a rush fee of \$300 will be added.

Duration of Services: This contract will expire in 180 days from the receipt of this signed contract. A project relaunching fee maybe assessed if the project must be put on hold and restarted, therefore exceeding the 180 day period. Quotes that contain pricing for printing/manufacturing expire 30 days after receipt.

Rights: All work performed by JPL Design Solutions / Success by Design, Inc is work-for-hire. All rights to the artwork created are conveyed to the client upon payment in full. JPL Design Solutions / Success by Design, Inc reserves the right to decline any manuscript without liability.

Client Supplied Images and Graphics: Grayscale and/or color photos must be supplied as high-resolution 300 dpi files at final size. Black and white "line" art must be supplied as 600 dpi or vector files. Please note: attempting to increase the resolution after the files have been created does not produce acceptable results.

You will be notified immediately if supplied images require correction for proper printing. On occasion, an image may fall within accepted guidelines, but unexpected problems emerge when the printer processes the files. JPL Design Solutions is not responsible for any such problems, delays or costs associated with incorrectly prepared artwork supplied by the client.

Image Processing: If you should elect to include images in your book, additional fees will occur. Our prices for novels are:

Scanned from original artwork, color corrected, and processed\$15/image
Digitally provided artwork, color corrected, and processed.....\$5/image

Images for children's books and art books may require special attention, or may be included as part of the quote, and will be evaluated on an individual basis.

Confirmation of Assignment Continued on Next Page.

Revisions and Additional Charges: Deposits are non-refundable once concepts have been presented. Cover design prices do not include custom illustration or photography (those services will need to be contracted separately). We will be happy to quote a firm price once all your design requirements have been examined. Revisions beyond those specified above are chargeable at \$75 per hour. Postage and handling, overnight deliveries, and requests for other services not specifically detailed here are additional.

Additional Pages: In the event that your book's page count exceeds the quoted page count, the necessary additional pages will be added to the project, and an additional fee will be added. For novels, the cost is \$35 per 16 pages.

For children's books, the cost is \$30 for 4 page-increments. The processing of artwork from digital files is included in this cost. Images/artwork needing to be scanned will be an additional \$7 per scan.

Reference books and art books will be evaluated on an individual basis.

Proofing: We understand that some typos will be caught during the typesetting and formatting process. At JPL we offer our "3 Tiers of Proofing." This allows the designers and clients 3 rounds to catch necessary corrections and make changes. Our proofing allotment is as follows:

Cover Proofs*

- **ROUND 1: PDF / Digital Proof** – Maximum of 15 Corrections
- **ROUND 2: PDF / Digital Proof** – Maximum of 5 Corrections
- **ROUND 3: PDF / Digital Proof** – Final Confirmation and Sign-off

Text Proofs*

- **ROUND 1: PDF / Digital Proof** – Maximum of 75 Corrections
- **ROUND 2: PDF / Digital Proof** – Maximum of 15 Corrections
- **ROUND 3: PDF / Digital Proof** – Final Confirmation and Sign-off

Additional Proofs: A \$75.00 per hour rate will be added if ROUND 3 PROOFS need corrections and additional proofs are created.

** Hardcopy proofs are available at any stage for an additional charge. Please contact JPL's Customer Service for a quote. Expect 3-5 business days (plus transit time) for your proof to be printed and ready for review.*

While you are proofing we ask that you mark any errors made by the JPL Designers with a TE (Typesetter's Error). Typesetter's errors will be corrected at no charge and without penalty against the client's allotted corrections.

Please sign and date the bottom of this letter acknowledging you agree to the terms stated on the quote and in this letter. If you have any questions or need additional information, I will be happy to assist you. We look forward to collaborating with you on this project!

Sincerely,
Amy Cole
Director of Design

Client Signature

Date